



# ALEX KANE

Senior Product Designer



www.alexskane.com



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Results-driven designer with expertise in enterprise applications. Highly experienced in all-things UX/UI, Architecture and user research. Passionate about data-driven design and people-focused solutions to optimize UX.

## Senior Product Designer - Renaissance Insurance

Oct 2025– Present | Chicago, IL

- Led the redesign and relaunch of Member Central 2.0, modernizing a complex enterprise platform and improving key insurance workflows.
- Designed AI-powered product experiences, including natural language dashboarding and other intuitive capabilities that turn complex data into actionable insights.
- Led a specialized team to establish a new UX-to-dev pipeline using AI prototyping and coding agents like Lovable, Cline, and Supernova. Significantly accelerating handoffs and saving significant developer time each sprint.

## UX Designer - Echo Global Logistics

Jan 2024 – Oct 2025 | Chicago, IL

- UX strategy & design for customer-facing and internal platforms, improving efficiency and engagement.
- Enhance React-based design systems, ensuring consistent UI/UX across applications.
- Conduct usability testing and data-driven optimizations, reducing friction points and improving adoption.

## Product Designer, RXO Logistics (Formerly Coyote Logistics)

Sep 2021 – Sep 2023 | Chicago, IL

- Led end-to-end design for logistics enterprise applications, improving user workflows and CSAT scores.
- Co-created Alpha Design System, streamlining UI patterns for scalability.
- Launched UX enhancements that reduced time-to-task by 30%, optimizing operational efficiency.

## UX Specialist (Contract), The Unaffiliated Design Agency

Nov 2020 – Sep 2021 | Chicago, IL

- Redesigned Words Without Borders, merging educational and casual reading experiences.
- Conducted user research and stakeholder workshops.
- Complete redesign of front end UI.

## University of Kansas

Film Media Studies B.A. | 2006-2010

## Springboard UX Career Bootcamp

UX/UI Professional Certification

- **User Research & AI-Enabled UX:** Interviews, surveys, usability testing; AI-assisted synthesis, discovery & insight generation
- **Interaction & Visual Design:** Wireframing, UI design, Vibe Coding and prototyping.
- **Design Systems & Delivery:** Scalable design systems; design-to-dev pipelines.
- **Tools & Platforms:** Figma, FigJam, Lovable, Storybook, Supernova, Pendo, User Pilot, Jira/Confluence, Copilot